



McDonald's  
Kinderhilfe

# Our charity culture

- › Together with our full-time and volunteer employees and supporters, we act responsibly as an **independent corporate charity of McDonald's Germany** to promote the well-being of seriously ill children and their families.
- › We act as a **fair and reliable** partner for children's hospitals and all other stakeholders. For our supporters, for the families of seriously ill children and as an employer we ensure **long-term stability**.
- › The cooperation with our full-time and **voluntary staff is characterized by appreciation**. All employees and all families living in the Ronald McDonald Houses are **treated equally, regardless** of race, ethnic origin, gender, religion and ideology, disability, age or sexual identity.
- › In the Ronald McDonald Houses and Family Rooms, we use donations **responsibly and effectively** in accordance with the purpose of the statutes and **offer transparent insight into how this** is done.
- › The McDonald's Kinderhilfe is a reliable partner in the German healthcare system and is open and willing to learn in order to **respond to socio-political changes**.

